

The College Sports Project

To: Division III Athletic Directors and Conference Commissioners

From: Bob Malekoff and Amy Campbell, College Sports Project

Re: Integration Institutes

Congratulations! We hope you had a great 2007-08 academic year.

This year many schools and conferences participated in important conversations about the future of Division III. These conversations likely engaged many people on your campus and in your conference who have an active interest in the collegiate athletic experience.

Our experience suggests there is great value in having discussions which include a range of campus stakeholders including; the president, deans, the athletic director, SWA and coaches. These exchanges often lead to common understanding, greater opportunities for inclusion and participation as full campus partners. When individual school conversations expand across a conference, the prospect for collective and mutual agreement about the direction, purpose and values of the conference often informs joint action and understanding.

The College Sports Project, since its inception in 2003, has focused on two strategic areas; representativeness and integration. Integration promotes the alignment of the athlete experience with the institutional mission. Over the past five years, nearly a dozen schools and four conferences, (Landmark, New England Small Athletic Conference, Old Dominion Athletic Conference and the Southern Collegiate Conference), have participated in integration institutes, which brought together the range of people on campus who have an interest in athletics. These institutes have been very successful and we thought it would be useful to share with all Division III Conference Commissioners and Athletic Directors information about them.

Attached is a FAQ, Frequently Asked Questions, about Integration Institutes. We hope you'll take a moment to read it to learn more about sponsoring an institute, at the institutional level, within conferences or across conferences.

Please contact us for more information.

Bob Malekoff rmalekof@guilford.edu

Amy Campbell amyc@princeton.edu

<http://www.collegesportproject.org>